



For more information contact:
Jeanette Kent, Public Relations Manager
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Email: jkent@ons.org

ONS Media Response Team Application

MRT Description & Duties

ONS is committed to raising the profile of nursing in the media and we can do this with your help. Please join our Media Response Team (MRT). To join, you must be a current ONS member and be willing to accept and return calls from the media within 24 hours or call the ONS Public Relations team if you are unable so that another subject area expert can be identified. You can expect to be contacted no more than 3-4 times per year and primarily by reporters for print publications.

It is not necessary to have experience dealing with the media. ONS's goal is to develop a list of subject experts who can work with us to ensure the nursing point of view makes its way into media coverage. The ONS PR team can work with you to prepare you for interviews or provide media training.

(Please type or print clearly)

Name: _____

Credentials: _____

Alumni of (Nursing School/College) _____

Preferred mailing address: _____

City: _____ State: _____ Zip Code: _____

Phone (Office): _____ Phone (Home): _____

Fax (Office): _____ Mobile Phone: _____

Email (Office): _____ Email (Home): _____

Current Title: _____

Current Employer: _____

Does your employer have an internal public relations (PR) department? Yes No

If yes, provide the name of your PR Department Contact _____

Phone number or email for your PR Department Contact _____

Do you need to clear speaking with reporters with your employer? Yes No

(PLEASE COMPLETE REVERSE SIDE)

Subject Area Expertise

Please designate up to **three areas** of expertise by checking the boxes below:

- | | | |
|-------------------------------------------------------------|-------------------------------------------------------------|------------------------------------------------------|
| <input type="checkbox"/> Advanced Practice Nurse Issues | <input type="checkbox"/> Head & Neck | <input type="checkbox"/> Palliative Care |
| <input type="checkbox"/> Breast Cancer | <input type="checkbox"/> Health Policy & Advocacy | <input type="checkbox"/> Pediatric Oncology |
| <input type="checkbox"/> Chemotherapy/ Safe Handling | <input type="checkbox"/> Hospice | <input type="checkbox"/> Prevention & Detection |
| <input type="checkbox"/> Clinical Practice | <input type="checkbox"/> Leukemia/Lymphoma/ Hematology | <input type="checkbox"/> Prostate |
| <input type="checkbox"/> Clinical Trials | <input type="checkbox"/> Lung Cancer | <input type="checkbox"/> Quality of Life |
| <input type="checkbox"/> Colorectal Cancer | <input type="checkbox"/> Lymphedema | <input type="checkbox"/> Radiation Therapy |
| <input type="checkbox"/> Complementary/Alternative Medicine | <input type="checkbox"/> Nausea/Vomiting | <input type="checkbox"/> Reimbursement |
| <input type="checkbox"/> End of Life Care | <input type="checkbox"/> Neurological Malignancies | <input type="checkbox"/> Stem Cell/Marrow Transplant |
| <input type="checkbox"/> Ethics | <input type="checkbox"/> Nursing Manager Issues | <input type="checkbox"/> Sexuality |
| <input type="checkbox"/> Fatigue | <input type="checkbox"/> Nursing Research | <input type="checkbox"/> Skin Cancer |
| <input type="checkbox"/> Gastrointestinal Malignancies | <input type="checkbox"/> Nursing Shortage | <input type="checkbox"/> Sleeping Disorders |
| <input type="checkbox"/> Genetics | <input type="checkbox"/> Nutrition for patients with cancer | <input type="checkbox"/> Survivorship |
| <input type="checkbox"/> Geriatrics | <input type="checkbox"/> Oncologic Emergencies | <input type="checkbox"/> Tobacco Use/Smoking |
| <input type="checkbox"/> GU Malignancies | <input type="checkbox"/> Ovarian Cancer | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> GYN Malignancies | <input type="checkbox"/> Pain Management | |

Summary of media experience (not required, but have you been interviewed, quoted for print, radio or television)

Comments: _____

**Please FAX or Mail completed applications to:
ONS Public Relations Team**

Oncology Nursing Society
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