

2009-2012 ONS Strategic Plan

Vision

The vision of the Oncology Nursing Society is to lead the transformation of cancer care.

Mission

The mission of the Oncology Nursing Society is to promote excellence in oncology nursing and quality cancer care.

Values

Integrity—Innovation—Stewardship—Advocacy—Excellence—Inclusiveness

Preamble

Oncology nursing's contribution to quality cancer care is central to the work of the Oncology Nursing Society. Embodied in our mission is a clear focus on both the profession of oncology nursing and the care of people with cancer. The strategic framework outlined in this plan serves to set direction and priorities for ONS and its affiliated corporations. This plan is monitored by the Board of Directors on an ongoing basis, and expected outcomes are determined annually.

To develop this plan, the Board and staff considered both the internal and external environments in which ONS members and their patients live and work. Trends identified during this process point ONS to the strategic focuses outlined in this plan: Advocacy, Partnership, and Knowledge. ONS's values provide the foundation for decision making within the Society, by leaders, members, and staff and are imbedded in the plan. In addition to these values, the following form threads that weave through all activities and decisions; leadership, diversity, and visibility.

The work of ONS is both core and strategic. The core work of ONS is that which is ongoing and critical to meeting the needs of today's oncology nurses. The strategic work of ONS is that which looks to the future and is captured in this plan. The priorities and expected outcomes define the way in which ONS will remain stable and strong for today's challenges and flexible and innovative for those of tomorrow. Thus, this plan maintains a focus on new initiatives that reach beyond the ongoing operations of ONS.

Definitions:

Advocacy: ONS members and external stakeholders recognize ONS as an essential voice on issues related to the oncology nursing profession and cancer care.

Knowledge: ONS members attribute their professional development to learning experiences available through ONS.

Partnership: ONS partners with professional organizations, advocacy groups, commercial organizations, and other entities to advance cancer care in the oncology nursing profession.

Approved ONS Board of Directors, 2/26/08

THE STRATEGIC WORK OF ONS

Advocacy

Knowledge

Partnership

Cancer Care Continuum

Influential voice for oncology nursing
Cancer services reimbursement
Access to care/Clinical Trials
Health disparities
Prevent tobacco use

Preparing nursing workforce for the future
Biology and cancer Survivorship
Emerging trends in diagnosis and treatment

Driven by advocacy and knowledge focus

Nursing Profession Continuum

Nursing shortage
Nursing practice issues

New models for specialty education
Faculty development
Utilize knowledge of experienced members
Non-oncology nurse
Generation and application of research

Colleges of nursing
International APN professional societies

THE CORE WORK OF ONS

Publishing peer-reviewed literature

Publishing guidelines and standards

Providing accredited nursing education

Advocating for the oncology nursing profession and quality cancer care

Serving as a community; fostering networking

Establishing priorities for oncology nursing research

Preparing oncology nursing leaders