

**ONCOLOGY NURSING SOCIETY  
BOARD OF DIRECTORS  
APPROVED MINUTES**

Date: Tuesday, June 28, 2016

Place: Conference Call

Time: 6:00 p.m. to 8:00 PM EST

Attendees: President, Susan Schneider (departed call at 6:30pm); Secretary, Barbara Holmes Gobel; Treasurer, Kay Harse; Directors-at-Large, Donald Bailey, Diane Barber, Eva Gallagher, Joni Watson, Colleen O'Leary, Jean Rosiak; Chief Executive Officer, Brenda Nevidjon; ONS Executive Director, Michele McCorkle; Senior Executive Assistant, Jen DiVito

Absent: none

Guests: Director of Education, Michele Galioto; Director of Membership and Component Relations, Brian Theil; Corporate Relations Manager, Dana Barkley

Recorder(s): Barbara Holmes Gobel, Secretary and Jennifer DiVito, Senior Executive Assistant

**I. Call to Order**

S. Schneider called the meeting to order at 6:03 PM EST

**II. Welcome and Catch Up**

S. Schneider welcomed the Board members to the June conference call.

**III. Assignment of To-Do List and Timekeeper**

J. Watson has been assigned to capture the to-do list and D. Bailey will be the timekeeper.

**IV. Approval of Agenda including consent agenda and timeframes**

C. O’Leary moved to approve the revised agenda including the consent agenda and the revised timeframes. B. Gobel moved to second the motion. The motion was adopted. An update on ONS Communities will occur during the Membership and Component Relations section of the agenda.

**V. Conflict of Interest**

None noted

**VI. E-mail Vote – approved on 6/28/16**

**CONSENT AGENDA**

**VII. Reports**

1. Commission on Cancer – C. Herring
2. Chapter Update – B. Theil
3. ASAE Volunteerism Survey Results – B. Theil

**ACTION AGENDA**

**VIII. QDCR registry and CancerLinQ**

M.Galioto, D. Struth and M. McCorkle reported that the QDCR registry has been approved by CMS for use in 2017 with all existing ONS custom measures and cross-cutting PQRS measures intact. The registry is also undergoing rebranding and other planned maintenance with CECity and will re-open for reporting in the third quarter 2016.

ONS custom measures have been classified as eMeasures and will be incorporated into the Oncology QCDR when it reopens for reporting in 2016.

ONS leadership had a meeting with CancerLinQ, a nonprofit subsidiary of ASCO during the ASCO annual meeting. CancerLinQ has developed a rapid learning system related to disease and treatment, containing 750,000 records and incorporating 250 practices. There is an opportunity for ONS to participate with CancerLinQ in an advisory Board capacity.

**IX. Teen Cancer America**

B. Nevidjon and M. McCorkle participated on a conference call with S. Davies of Teen Cancer America (TCA) to update them on the recent Board discussions related to their request for ONS to collaborate on the development of a specialized training program for nurses caring for the adolescent and young adult cancer population. ONS is currently working with them on a survey targeting the teen/adolescent population. Possible follow up from TCA in July or August.

**X. Discussion on the Strategic Sponsor Program**

D. Barkley and M. McCorkle led a discussion about the Strategic Sponsor Program. As part of an ongoing evaluation of the ONS Strategic Sponsor Program, the sponsorship benefits are evaluated each year to determine fair market value, relevance, sponsor satisfaction, and fulfillment challenges.

Proposed changes to the program in 2017 include:

- Change the structure of the program to an “Industry Advisory Group” membership (paid) that does not include fulfillment of promotional benefits. Note: New program name and terminology TBD.
- Benefits are not currently optimized by most groups.
- Increase the number of companies that can participate at this level, with specific criteria for participation.
- Provide promotional packages through our conference and advertising partners that are exclusive to corporate members and that provide discounts for higher purchase levels.
  - Non-exclusive promotional packages will continue to be available to ALL companies, regardless of participation at a strategic level.

- Establish an annual renewal date (calendar vs. anniversary) and prorate new membership accordingly.
- Engage in more collaborative discussion with industry advocacy, government affairs, medical affairs, and strategic alliances teams to gain useful insights, perspectives, and information.
- Invite industry sponsors to collaborate and engage with ONS on projects/activities that directly support ONS strategic priorities (as appropriate and compliant with ONS/industry policies).
- Establish a second-tier industry group (non-promotional) for small to mid-level companies who are unable to participate at the strategic level. This group would have very limited input/access, and would receive leadership updates and other relevant information.

The changes to the program will be discussed with the Strategic Sponsors during Leadership Weekend.

#### **XI. Membership and Component Relations**

##### 1. Recommendation to change ONS Award cash prizes

C. O’Leary moved and J. Rosiak seconded to increase the cash prize from \$250 to \$500 for the eleven ONS Excellence awards, the Frontline Care award, Emerging Leader award, and Team Achievement award. The motion was adopted.

##### 2. Recommendation for a new Publishing Award

B. Theil requested that the recommendation for a new Publishing award be withdrawn from the agenda.

##### 3. ONS Communities

The transition of the ONS SIGs to ONS Communities was approved during the 2016 election. As part of the transition, staff have been working to identify a platform for Community members to collaborate and connect. A vendor has been identified and ONS is actively engaged in contract negotiations. The timeframe will involve a multi-phase process extending over an 18 month time period.

#### **XII. Approval of ONS Foundation Board of Trustees member**

J. Rosiak moved and C. Bailey seconded to approve the appointment of F. Mauney to the ONS Foundation Board of Trustees. The motion was adopted.

**XIII. Review of Leadership Weekend schedule and responsibilities**

The ONS Board reviewed the schedule for Leadership weekend. The joint leadership session will be facilitated by Les Wallace. His session will help attendees develop as governance leaders across the ONS enterprise.

**XIV. CEO report**

B. Nevidjon provided an update on the Chief Clinical Officer position. As of June 28<sup>th</sup>, ONS has received a pool of 11 applicants. The position application will remain open for interested applicants for a few weeks. Hill Day is scheduled for September 14<sup>th</sup> and 15<sup>th</sup> of 2016. Chapter members have already responded to this call. The staff picnic was held on June 17<sup>th</sup>, B. Nevidjon extended a thank you to the Board for providing the funding. An update on the financial impact of the Brexit decision was given. The investment consultants along with ONS leadership will continue to monitor the effect, if any, on investments.

**XVII. Miscellaneous**

J. DiVito will email the ONS Board Members who have not yet approved the May conference call minutes.

**XVII. Adjournment**

J. Watson moved and C. Bailey seconded to adjourn the meeting at 7:45 pm EST. The motion was adopted.

**Respectfully submitted,**

Barbara Holmes Gobel, MS, RN, AOCN  
Secretary, Oncology Nursing Society