

Opportunities for Engagement

Corporate Council and Industry Relations Panel

The ONS Corporate Council is an exclusive, high-level opportunity available to a limited group of industry supporters, with a commitment of \$140,000. In the spirit of true partnership, it was created to reinforce your company's industry leadership and recognize your essential role in advancing the oncology nursing profession. Industry supporters may also join our new Industry Relations Panel, which offers two tiers of support at \$50,000 and \$25,000 per year.

Clinical and advocacy podcasts

Every episode, expert oncology nurses discuss topics important to nursing practice—like new advances in immunotherapy treatments, financial considerations, career development, evidence-based practice and supportive care. ONS podcasts average over **850** listeners per episode and reach **80,000** healthcare professionals through dissemination and awareness.

Customized clinical resources

ONS Business Development collaborates with supporters to create compliant, customized resources, education and clinical practice tools. Our team will work with you to align your business goals with identified needs of oncology nurses and patients.

ONS Center for Advocacy and Health Policy

Collaborative opportunities in advocacy and health policy:

- Regional and chapter advocacy programs
- ONS Capitol Hill Days
- Policy summits and policy briefings
- Advocacy podcasts, webcasts and videos
- Advocacy Highlights in Oncology Nursing (print and online)
- Resources to improve access to care and patient support

ONS Global Strategy

By combining member expertise, organizational experience and evidence-based educational resources, ONS has the unique ability to help nurses build the capacity to influence change in their own regions and to improve cancer care through professional development.

Comprehensive clinical initiatives

ONS develops comprehensive multi-year initiatives to address clearly identified clinical gaps in priority topics. These large initiatives provide tiered and progressive education to oncology nurses and other healthcare professionals at all levels of practice. ONS incorporates a variety of formats and learning strategies to provide in-depth topic coverage, engagement with clinical experts, point-of-care resources, and concise topic snapshots.

Focus groups and advisory boards

Skilled clinical facilitators guide participants to think deeply about real-world practice challenges through interactive discussion and pre and post-meeting activities.

- Clear objectives informed by real-world clinical practice
- Participants from diverse backgrounds and settings
- Dynamic discussions, case studies, and activities
- Fully developed outcomes and recommendations

Cancer centers and institutions

ONS provides customized education, training, clinical support and content licensing for cancer centers and institutions. Clinical experts will work with your team on guideline implementation and quality improvement projects with measurable results. ONS standards and guidelines support evidence-based practice and quality care.

Oncology Qualified Clinical Data Registry (QCDR) and ONS Quality Measures

The Oncology QCDR is a CMS-approved reporting tool to collect and assess patient data to provide real-time interventions, better outcomes, and adherence to CMS's new quality payment program.

ONS collaborates with cancer centers and institutions to implement quality measures and facilitate quality improvement projects.

ONS quality measures can support:

- Enhanced care coordination and navigation
- Reduced ER and clinic visits for uncontrolled symptoms
- Quality reporting to Commission on Cancer
- Magnet accreditation or re-accreditation
- Staff development and quality improvement projects