2019 ONS Clinical Priorities

**Cancer Treatment**
- rapid response to new developments and approvals
  - new drugs
  - combination regimens
  - USP <800> • hazardous drugs
  - oral agents • biosimilars
  - clinical trials
  - IO • CAR-T
  - biomarkers • targeted therapies
  - supportive care
  - radiation and chemotherapy

**Nurse Practitioner**
- prepare APNs to practice at the highest extent of their license
  - NP role development
  - leadership development
  - health & wellness for nurses
  - NP training curriculum
  - NP competencies
  - needs of experienced NPs
  - oncology issues in primary care
  - mentorship for APNs new to role

**Survivorship**
- long term quality of life issues and transitions in care
  - models of care
  - National Navigation Roundtable initiatives
  - transitions in care
  - survivorship clinic resources
  - long term symptom management and treatment adverse effects
  - Commission on Cancer standards
  - oncology nurse navigator needs

**RESOURCES AND INITIATIVES**
- nursing considerations
  - new drugs and combinations
  - targets and associated therapies
  - immunology education
  - safe handling resources
  - nursing and patient care tools
  - access to clinical trials
  - underserved populations
  - oral drug parity
  - biomarker and target testing
  - non-oncology providers

- screening recommendations
  - reimbursement
  - diagnostic procedures by disease site
  - APN considerations for new drugs/products
  - support for nurse NPs
  - non-oncology providers

- survivorship care delivery
  - transition to primary care
  - patient and caregiver information
  - nursing and patient care tools
  - non-oncology providers

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**2019 activities and formats**

- **In-depth, interactive, live meetings**
  - chapter programs
  - regional events
  - hands-on workshops
  - simulations

- **Mid-length clinical discussion by experts**
  - webinars
  - podcast series
  - articles
  - specialty columns

- **Relevant, easy-to-use practice resources**
  - patient care tools
  - patient education
  - online/mobile resources
  - point-of-care resources

- **Short, effective clinical topic snapshots**
  - at-a-glance: hot topics
  - live Twitter chats
  - pocket cards/quick guides
  - infographics
# Support Opportunities

<table>
<thead>
<tr>
<th>Independent medical education</th>
<th>Program support</th>
<th>Sponsorship</th>
<th>Marketing and Advertising</th>
</tr>
</thead>
<tbody>
<tr>
<td>ONS courses</td>
<td>regional workshops (clinical and advocacy)</td>
<td>ONS Center for Advocacy and Health Policy</td>
<td>ONS Voice publication - print and digital</td>
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<tr>
<td>CNE activities</td>
<td>chapter programs (clinical and advocacy)</td>
<td>policy summits and policy briefings</td>
<td>ONS Journals - print and digital</td>
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<td>practice improvement and guideline implementation projects</td>
<td>advocacy printed topics, videos and podcasts</td>
<td>ONS websites – ONS, ONS Voice, ONS Congress</td>
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<td>symptom management resources</td>
<td>advocacy chapter programs</td>
<td>weekly e-newsletters and e-blasts</td>
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<td>quality measures testing and implementation</td>
<td>videos and podcasts</td>
<td>ONS annual Congress, Capitol Hill Days and other ONS annual events</td>
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<td>advocacy programs</td>
<td>online learning activities</td>
<td>ONS Seal of Approval review</td>
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<td>clinical projects, tools and resources</td>
<td>ONS annual Congress, Capitol Hill Days and other ONS annual events</td>
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<td>symptom management resources</td>
<td>advocacy chapter programs</td>
<td>content licensing and reprints</td>
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<td>quality measures testing and implementation</td>
<td>videos and podcasts</td>
<td>customized resources, education and clinical practice tools to align your business goals with the needs of oncology nurses and patients</td>
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For more information please contact Business Development at busdev@ons.org or visit ONS at www.ons.org/marketing-opportunities.