



Guidelines for use of the ONS Seal of Approval logo

- The ONS Seal of Approval logo can be used in black on a light background or reversed as a white logo on a dark background.
- The logo should be placed in the **lower left corner** of the panel whenever possible. It must be on the opposite side of the panel from any corporate or program logos. Please contact ONS if this placement is not possible.
- The logo must be used at **no larger than 80% of the size of any company logos or branding included on the panel.**
- The logo can be resized as needed, but the words “Seal of Approval” and “Oncology Nursing Society” should be clearly visible on the logo. Please contact ONS if you need guidance on the logo sizing.
- The accompanying statement must be located immediately under or next to the Seal of Approval logo.
- The accompanying statement must appear verbatim in **at least 6-point type**, preferably 8-point type to allow for legibility.

“Content is consistent with the Oncology Nursing Society Standards and Guidelines. The ONS Seal of Approval does not constitute medical advice, and does not imply product endorsement by ONS. Healthcare providers should exercise their own independent medical judgment. Website content or other resources referenced in these materials have not been reviewed for the ONS Seal of Approval.”

- Never condense, expand, or distort the logo beyond its original proportions; always resize the horizontal and vertical dimensions proportionally.
- Place an equal amount of space around the logo on all four sides.
- Do not place the logo on top of a background that will compete with its legibility (e.g., patterned, non-contrasting color).
- Seal of Approval sticker terms and conditions
If you have received approval from ONS to use the Seal of Approval on materials that have already been printed, you can print and apply a sticker with the Seal of Approval logo and disclaimer statement. The printed sticker must follow the Seal of Approval Logo guidelines for size and placement, and must include the disclaimer statement. ONS must approve the logo sticker placement on the printed piece. Use of the Seal of Approval logo as a sticker is limited to one-time only on the approved materials. No right is given to copy or duplicate the Seal of Approval logo or sticker for other materials or uses. Unauthorized use is a violation of ONS Seal of Approval terms and conditions.
- ONS must give final approval of the material containing the ONS Seal of Approval logo and statement before it is used. **Material for final approval should be sent to ONS at SOA@ons.org**