



Oncology Nursing Society Seal of Approval Logo Usage Guidelines

- The Oncology Nursing Society (ONS) will provide a color and black and white version of the Oncology Nursing Society Seal of Approval logo (the “Marks”). Modification is prohibited.
- The Marks should be placed in the lower left corner of the panel whenever possible. It must be on the opposite side of the panel from any corporate or program logos. Please contact ONS if this placement is not possible.
- The Marks must be used at no larger than 80% of the size of any company logos or branding included on the panel.
- The Marks can be resized as needed, but the words “Seal of Approval” and “Oncology Nursing Society” should be clearly visible on the Marks. Ensure that scaling does not result in any distortion of the Marks.
- Company must include the following disclaimer statement verbatim in at least 6-point type, preferable 8-point type to allow for legibility:

“Content is consistent with the Oncology Nursing Society Standards and Guidelines. The Oncology Nursing Society Seal of Approval does not constitute medical advice and does not imply product endorsement by ONS. Healthcare providers should exercise their own independent medical judgment. Website content or other resources referenced in these materials have not been reviewed for the Oncology Nursing Society Seal of Approval.”

- The disclaimer statement must be included in reasonable proximity to the Marks placement.
- Place an equal amount of space around the Marks on all four sides.
- Do not place the Marks on top of a background that will compete with its legibility (e.g., patterned, non-contrasting color).
- If you have received approval from ONS to use the Marks on materials that have already been printed, you can print and apply a sticker with the Marks and disclaimer statement. The printed sticker must follow these guidelines for size and placement and must include the disclaimer statement above. ONS must approve the Marks sticker placement on the printed piece. Use of the Marks as a sticker is limited to one-time only on the approved materials. No right is given to copy or duplicate the Marks or sticker for other materials or uses.

- ONS must give final approval of the material containing the Marks and disclaimer statement before it is used. **Materials may not be distributed until ONS approval is received.** Material for final approval should be sent to ONS at soa@ons.org.

Participation in the Oncology Nursing Society Seal of Approval Program and use of the Marks is subject to the [Oncology Nursing Society Seal of Approval Terms and Conditions](#).

Oncology Nursing Society Seal of Approval Marks

Logo shown below



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