



ONS Bridge Speaker/Presenter Toolkit

We are looking forward to having you present at ONS Bridge and hope that you are, too. You can use this toolkit to generate excitement about your presentation in this inaugural virtual conference. It includes some verbiage about ONS Bridge, social media copy, and digital image assets.

ONS Bridge Descriptor

ONS Bridge, the Oncology Nursing Society's virtual conference features both live opportunities and on-demand content in one unique digital experience. This brand-new offering is designed to bridge the gap in learning that resulted from the cancellation of the 45th Annual ONS Congress. Attendees can earn up to 30 nursing continuing professional development (NCPD) contact hours in live sessions on September 8, 10, 15 and 17, 2020 or learn on their own time through on-demand education sessions offered from September 8–October 17, 2020. The virtual conference will also feature an interactive virtual learning hall, symposia and product theatres, and real-time networking opportunities, among others.

Bridge Logo

A copy of the official ONS Bridge logo is provided. Please note that when using the logo, it must be used in its entirety and cannot be modified in any way.

Social Media

Suggested Social Media Posts

Use the following samples as a guide to share your ONS Bridge participation on social media with your followers:

Twitter: 280-character limit

- I'm presenting at @OncologyNursing's inaugural virtual conference, #ONSBridge, September 8, 10, 15, and 17. Register now to learn and connect virtually in a unique, digital experience: ons.org/bridge.

Facebook, LinkedIn, Instagram, or discussion forums: 50-word description

- **Invited speakers:** Join me at the Oncology Nursing Society's virtual conference, ONS Bridge™, to learn and connect virtually! The conference offers an interactive virtual learning hall, e-Poster and oral abstracts presentations, and educational sessions, such as the [insert session topic] session I'm presenting. Register now at ons.org/bridge to join me!
- **Oral abstract and poster presenters:** Join me at the Oncology Nursing Society's virtual conference, ONS Bridge, to learn and connect virtually! The conference offers an interactive virtual learning hall, educational sessions, and e-Poster and oral abstracts presentations like the one I'm presenting: [insert title of oral abstract/e-Poster]. Register now at ons.org/bridge to join me!



Tips:

- Retweet [@OncologyNursing](#) and share posts from the [ONS Facebook](#) and [Instagram](#) accounts to reach your circles.
- Reply to ONS tweets and Facebook posts to share your thoughts.
- Add a personal touch to your posts! Take a selfie with an ONS Bridge insert from the June, July, or August ONS Voice issue and share your excitement with your followers.

Image Assets:

Included are images for you to use on your social media platforms including LinkedIn, Twitter, and Facebook, and an email signature graphic.

Have a question?

For general questions and assistance with submitting forms and files, please contact the [ONS national conferences team](#). For content-related questions, please contact your assigned content planning team member.