



September 24, 2021

The Honorable Richard E. Neal  
 Chairman  
 Ways and Means Committee  
 U.S. House of Representatives  
 Washington, DC 20515

Dear Chairman Neal:

We are writing to thank you and express our strong support for the tobacco tax provisions that you included in the portion of the Build Back Better Act that was approved last week by the Ways and Means Committee. These provisions will generate substantial benefits to public health by helping prevent young people from starting to use tobacco products and encouraging current users to quit. At the same time, they will increase federal revenues, including by closing existing tax loopholes that have created incentives for tax avoidance. We urge that these provisions be retained as the reconciliation process moves forward.

We are pleased to see that language from Representatives Krishnamoorthi and DeLauro's Tobacco Tax Equity Act, which would double the federal cigarette tax, close tobacco tax loopholes and achieve tax

parity for other tobacco products and Rep. Tom Suozzi's Protecting American Lungs Act, which was reported out of your committee and passed by the House last Congress and would impose a federal tax on e-cigarettes, is included in the package passed by the committee last week.

The evidence is clear that raising tobacco prices, including through higher taxes, is one of the most effective ways to reduce tobacco use, especially among youth, who are more sensitive to changes in price than adults. Decades of economic studies and Surgeon General reports show that significantly increasing the prices of tobacco products can reduce and prevent youth use of tobacco products. We estimate that the provision advanced by your committee that doubles the federal cigarette tax would reduce the number of adult smokers by 1.1 million in the first year and would, over time, avoid 250,000 smoking-related premature deaths. It would also prevent 507,000 kids alive today from becoming smokers, which would further reduce smoking-related disease and premature death.

Increasing tobacco taxes will also help reduce health disparities. Americans with lower levels of education and income disproportionately experience the substantial health and financial burdens of smoking. The U.S. Centers for Disease Control and Prevention, the Task Force on Community Preventive Services, and other health experts recognize that these individuals will be more likely to quit due to a tobacco tax increase. Over time nearly half of the lives saved due to smoking reductions from the most recent federal tobacco tax increase in 2009 will be among those below the poverty line.

The federal tobacco tax code has not kept up with the latest generation of tobacco products on the market. E-cigarettes, which are currently not taxed at the federal level, are by far the most popular tobacco product among youth, and the U.S. Surgeon General and the Food and Drug Administration have called youth use of e-cigarettes an "epidemic." In 2020, 3.6 million middle and high school students were currently using e-cigarettes, including 19.6 percent of high school students. In 2018, the Surgeon General called for "aggressive steps to protect our children from these highly potent products that risk exposing a new generation of young people to nicotine." A federal tax on e-cigarettes is a long overdue response to the youth e-cigarette epidemic.

Furthermore, the current federal tobacco tax code contains loopholes that have created incentives for tax avoidance. The Government Accountability Office (GAO) has highlighted how certain manufacturers have avoided paying higher taxes on roll-your-own tobacco by re-labeling the product as "pipe" tobacco, which is taxed at substantially lower rates under the current tax code. The GAO also noted that some manufacturers have avoided the higher tax rates for cigarettes and small cigars by slightly modifying their products to qualify as large cigars. The GAO estimates that federal revenues lost as a result of these two loopholes ranged from \$2.6 billion to \$3.7 billion from April 2009 through February 2014. We strongly support the provisions in the Build Back Better Act, as approved by the committee, to eliminate such tax loopholes.

We applaud your leadership in including these important provisions in the Ways and Means Committee-approved portion of the Build Back Better Act and urge that they be retained in the final reconciliation package. They will have a significant impact in reducing tobacco's terrible toll on our nation's health.

Sincerely,

African American Tobacco Control Leadership Council  
American Academy of Family Physicians  
American Academy of Nursing  
American Academy of Oral and Maxillofacial Pathology  
American Academy of Oral and Maxillofacial Radiology  
American Academy of Pediatrics  
American Association for Dental, Oral, and Craniofacial Research (AADOCR)  
American Association for Respiratory Care  
American Cancer Society Cancer Action Network  
American College Health Association  
American College of Cardiology  
American Dental Education Association  
American Heart Association  
American Lung Association  
American Public Health Association  
American Society of Addiction Medicine  
American Thoracic Society  
Association for Clinical Oncology (ASCO)  
Association for the Treatment of Tobacco Use and Dependence (ATTUD)  
Association of Schools and Programs of Public Health  
Association of State and Territorial Health Officials  
Asthma and Allergy Foundation of America  
Big Cities Health Coalition  
Black Women's Health Imperative  
Campaign for Tobacco-Free Kids  
Cancer Prevention and Treatment Fund

Center for Black Health & Equity  
ClearWay Minnesota  
COPD Foundation  
Eta Sigma Gamma – National Health Education Honorary  
Family, Career and Community Leaders of America (FCCLA)  
First Focus Campaign for Children  
GO2 Foundation for Lung Cancer  
International Association for the Study of Lung Cancer  
LULAC  
National Association of Pediatric Nurse Practitioners  
National Association of School Nurses  
National Association of Secondary School Principals  
National Association of Social Workers  
National Commission for Health Education Credentialing, Inc.  
National Hispanic Medical Association  
National LGBT Cancer Network  
National Medical Association  
Oncology Nursing Society  
Parents Against Vaping e-cigarettes (PAVe)  
Preventing Tobacco Addiction Foundation/Tobacco 21  
Society for Public Health Education  
Students Against Destructive Decisions (SADD)  
The Society of State Leaders of Health and Physical Education  
The Society of Thoracic Surgeons  
Trust for America's Health