



Apply now for the Oncology Nursing Society Seal of Approval on your nurse and patient support materials

ONS Standards and Guidelines

ONS Standards and Guidelines provide the latest evidence-based information and guidelines to ensure the best possible outcomes at the highest levels of care. As a leading voice in oncology nursing, ONS is dedicated to providing these resources to nurses on the front line of cancer treatment and patient care.

[ONS Standards and Guidelines can be found here on the ONS website.](#)

What types of programs qualify?

Nursing, patient and caregiver materials related to cancer, cancer care, or nursing are eligible for review, including:

- Educational slide presentations, including those used for live events
- Disease state, symptom management and patient support information
- Product support information for nurses, patients and caregivers (post-diagnosis)
- Educational web pages (Note: Web sites with fluid or frequently changing content are not eligible.)
- White papers, supplements, articles and other content consistent with ONS Standards and Guidelines

NCPD (Nursing Continuing Professional Development) materials or programs are not eligible.

General Information

- Use of the logo is valid one year from the date of ONS approval of the application.
- Branded and unbranded educational materials are eligible for review (post-diagnosis)
- ONS will not endorse products
- Content and materials must comply with PhRMA and other applicable regulatory guidelines
- Approved materials can include the company logo of the content provider and/or funder
- Accredited continuing nursing education (NCPD) programs are not eligible.

Oncology Nursing Society Seal of Approval

The Oncology Nursing Society Seal of Approval Program Fee is based on the ONS clinical nurse specialist's review time, complexity of the subject matter, number of clinical graphs/infographics, and word count. Payment must be received by ONS prior to the Marks being awarded.

Application Fee - \$250

Standard Fee (single resource) – Starting at \$5,000

Application Fee included in standard fee with approval

Website Review (if applicable) - \$1,000

If the approved resource(s) will be stored on an organization's website, ONS must review the website. The Oncology Nursing Society Seal of Approval will be applicable to the ONS-approved resource only and is not to be used on any organizational web pages without ONS approval.

Discounts

- ONS Corporate Council members receive a 20% discount
- ONS Industry Relations Panel Members receive a 10% discount
- Bulk discount offered for companies submitting 5 or more applications within a one-year period. Contact ONS, soa@ons.org, for discount information

Non-English Resources

With the Oncology Nursing Society Seal of Approval on an English resource and company submission of a certificate of translation, a non-English version of this resource is eligible to carry the Oncology Nursing Society Seal of Approval for a discounted rate of 40% of the English resource's application approval fee.

All benefits listed are included in the program approval fee.

- ✓ Use of Oncology Nursing Society Seal of Approval logo/ statement on approved resources (per logo guidelines)
- ✓ Announcement of approved resources in an ONS Weekly Update, reaching over 60,000+ oncology nurses
- ✓ Highlight of resource via ONS Twitter upon approval
- ✓ Newly approved resources will be highlighted to ONS Chapters monthly
- ✓ A link to approved resources will be included in the Oncology Nursing Society Seal of Approval Library on the ONS website. Company must provide direct link to approved resources for the Library. ONS will not link to company website landing pages.

Companies may opt out of any program benefits.

Participation in the Oncology Nursing Society Seal of Approval Program is subject to the [Oncology Nursing Society Seal of Approval Terms and Conditions](#).

For more information visit: [Oncology Nursing Society Seal of Approval Information](#)

Questions? Contact soa@ons.org • 412.859.6339