

# ONS 42nd Annual Congress

May 4–7, 2017 • Denver, CO

## 2017 Conference Guide Ad Insertion Order Form

**SmithBucklin**  
330 N. Wabash Ave.  
Chicago, IL 60611

### Questions? Contact Our Sales Managers

**Jenny Shupe**  
jshupe@smithbucklin.com  
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312-673-6580 (fax)

**Amanda Strombeck**  
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**Andrew Haigh**  
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312-673-5442 (phone)  
312-673-6580 (fax)

### Sponsoring Company Contact Information

Sponsoring company \_\_\_\_\_  
Contact name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Email \_\_\_\_\_  
Website \_\_\_\_\_ Phone \_\_\_\_\_

### Third-Party Logistics Contact Information

Third-party logistics company \_\_\_\_\_  
Contact name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Email \_\_\_\_\_  
Website \_\_\_\_\_ Phone \_\_\_\_\_

### Choose Your Ad

Conference Guide

Career Fair Guide

### Select Ad Size

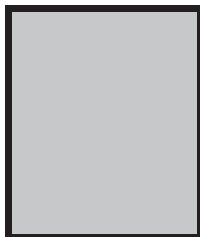
- Full page: **\$3,500**  
 Half Page: **\$2,500**

### Select Premium Positions (Optional)

- Inside front cover: **\$7,500 total**  
 Inside back cover: **\$7,500 total**  
 Back cover: **\$8,000 total**

### Acceptable File Format

PDF files (300 dpi or higher)



**Full Page**

8 1/8" x 10 7/8"



**1/2 Page • Horizontal**

7" x 4 1/2"

*\*Sizes represent final trim size. Please allow for a 1/8" bleed on all sides.*

**PDF files preferred (300 dpi or higher)**

### Submit Your Payment

- Invoice Sponsoring Company  
 Invoice Third Party

**Send Check  
payable to ONS  
(tax ID #51-  
0183279) to**

**Oncology Nursing Society  
Exhibits  
P.O. Box 3500  
Pittsburgh, PA 15230**

*All benefits related to inclusion in the conference guide are based on the sponsor providing all relevant information no later than March 1. The sponsor's primary contact person will receive all correspondence pertinent to your sponsorship and will be responsible for completing and returning items by the stated deadline. Ad space confirmations will not be issued until payment is received. Space reservations are due February 13, 2017. Ad materials are due February 27, 2017. You will receive information on where to send materials with your confirmation.*

### 5. Terms of Agreement

- We agree to abide by all rules and regulations governing the ONS 42nd Annual Congress which are part of this application. Acceptance of this application by show management constitutes a contract.

Date \_\_\_\_\_

Authorized signature (required)  
\_\_\_\_\_

Name/title (please print)  
\_\_\_\_\_

### 6. Submit Your Contract

Email or fax this application to jshupe@smithbucklin.com or astrombeck@smithbucklin.com or ahaigh@smithbucklin.com or 312-673-6580 (fax). Do not mail contracts.

ONS 42<sup>ND</sup> ANNUAL  
**Congress**