



Dear ONS Exhibitor:

As you continue to plan for the ONS 42nd Annual Congress we wanted to share a few updates and reminders. Please pass this newsletter on to any members of your team who would benefit from this information.

We recommend bookmarking the ONS 42nd Annual Congress [Exhibitor Resources Page](#). On the page you can find the most up-to-date information related to your exhibit in the Learning Hall. As additional information becomes available it will be posted here.

Upcoming Deadlines

March 8: First early deadline for Lead Retrieval

March 9: Deadline for hotel rooming list submissions, reservations

March 31: Notice of intent to use EAC

Exhibitor Services Kit

Please find the ONS 42nd Annual Congress Exhibitor Services Kit on the [Exhibitor Resources Page](#) of the Congress website. The manual is composed of ONS Show Management Forms, Shepard Forms, Housing and Registration information, and Utilities and Additional Services for your ordering needs. ***Please note: at this time all Congress payments are past due. In order to access the service kit your balance must be paid in full.***

Exhibitor Registration and Housing

Exhibitor badge registration and housing are integrated into one website. **Experient is the official housing provider for 2017 Annual Congress.** ONS has worked diligently with the hotels in Denver to establish room blocks for attendees and exhibitors. **Improper solicitation of hotel reservations from any company or housing provider other than Experient is not approved by ONS.** Reservations made by unaffiliated organizations may appear to be for lower rates; however they may be illegitimate, have unreasonable cancellation or change penalties, or be completely non-refundable. Please be aware of, and report any unauthorized solicitation to ONS.

To register for badges and reserve hotel rooms please [click here](#). If you would like to request a block of 5 or more rooms, please [click here](#). If you have any questions or need help accessing the website, registering, or booking housing, please e-mail onsocehx@experient-inc.com.

Mobile App Instructions

If you have not already, you will receive an email from ONS's official mobile application provider Confex (ons@confex.com) with instructions on how to upload your company information to the website and mobile app. Please complete this task at your earliest convenience so that your company is included in this popular attendee tool. If you need this information resent, please contact cionadi@ons.org.

Sponsorship Opportunities

Learning Hall Meeting Room

Sponsor an on-floor, hard wall meeting room and take your customers and prospects to a private area in the learning hall during show hours. Your meeting room includes tables and chairs and will be branded with your company logo.

Quick Pitch

Grab the attention of a large captive audience at the ONS Booth Chats! Give a "quick pitch" in 5 minutes or less to attendees to kick off these jam-packed sessions. Your time slot will be assigned once your application is received. Session topics provided upon request.

Please contact Amanda Strombeck (astrombeck@smithbucklin.com, 312.673.4844) to discuss these opportunities and more.

Thank you,

ONS Show Management